



BOOTH  
UNIVERSITY  
COLLEGE

and



present:

# HONOUR & HOPE GALA

in support of our  Shelter U program

## SPONSORSHIP PROPOSAL



GOLD



SILVER



BRONZE



IN-KIND

**September 26, 2025 | Doors open at 5:30pm, event starts 6:00pm | Southlands Community Church**

85 Keslar Rd, Winnipeg, MB R3T 6A5



*Dear Friends and Supporters,*

*Booth University College is excited to announce our first Gala Fundraising event with the theme of “**Honour & Hope.**” This special evening will celebrate the transformative power of education, the strength of community, and the unwavering commitment to building a brighter future for all.*

*As a Christian institution rooted in The Salvation Army’s 150-year history of caring for the vulnerable, Booth University College brings together “Christian faith, rigorous scholarship and a passion for service,” and our newest initiative—the **Shelter U (University) program**—is a powerful expression of that mission in action.*

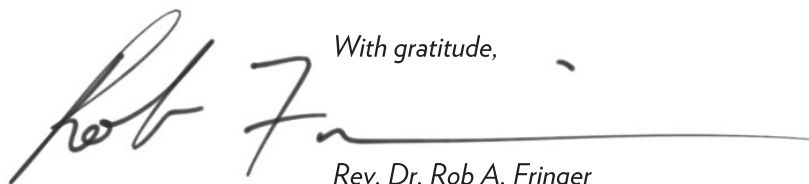
*The purpose of the Gala is to to raise awareness and funds to support Shelter U, a unique and compassionate program that provides free post-secondary education to individuals currently residing at the Winnipeg Centre of Hope. This centre, owned and operated by The Salvation Army, is a place of refuge, support, and restoration for those experiencing homelessness and complex life challenges. It is a space where hope is rekindled and where dignity is restored.*

*Homelessness is not just a housing issue—it is a complex and systemic challenge that affects real people, each with a story, a past, and the potential for a better future. Shelter U aims to be a catalyst for transformation, helping participants to discover their worth, reclaim hope, and build a sense of purpose through “**Education for a Better World.**”*

*This Gala is more than an evening of celebration—it is an opportunity for our friends and partners to become sponsors and champions of real, meaningful change. Your sponsorship and support will not only make this event a success, but it will also directly impact lives and contribute to a stronger, more compassionate Winnipeg. When we uplift those on the margins and invest in their potential, we all benefit—as neighbours, as citizens, and as a city.*

*We invite you to join us in embodying Honour & Hope.*

*With gratitude,*



Rev. Dr. Rob A. Fringer  
President of Booth University College



# ShelterU **Breaking Barriers to Education.**

At Booth University College in Winnipeg, 'Education for a Better World' just got a just got more practical.

In Fall 2024, Booth UC launched **Shelter U**, a pilot program offering free university-level education to individuals facing economic precariousness, housing insecurity, and forced displacement, including those experiencing homelessness.

# ShelterU **Built for Accessibility.**

- Students are referred from community agencies across Winnipeg's inner city
- Classes are co-hosted at The Salvation Army Centre of Hope
- Tuition is free, and all students receive laptops and course materials
- Students attend alongside Booth UC students for a shared classroom experience
- Shelter staff participate in learning activities and provide support outside class

*Funding is shared by Booth UC, The Salvation Army Centre of Hope, and local private donors.*

## **Graduates of the program receive:**

- A certificate of completion
- A letter of reference and support
- Automatic readmission into future Shelter U courses.

## A Vision for Transformation

*"Shelter U aims to overcome barriers to education having to do with economic precariousness and forced displacement," says Aaron Klassen, pilot director and Assistant Professor of Sociology at Booth UC and Program Director of Community and Urban Transformation Studies (CUT).*

*He continues,*

*"For students in the CUT program, and for other Booth UC students seeking practicum credit, it will offer the opportunity to gain practical experience with an inner-city-based agency working with the vulnerable, while also connecting that experience to wider urban communities and policies affecting refugees and people experiencing homelessness."*

*Klassen goes on to explain:*

*"And as an innovative research program for Booth UC, it also represents some of the exciting collaborative work we do."*

# HONOUR & HOPE GALA

Booth University College invites you to support our Shelter-U Program September 26, 2025  
Southlands Community Church | Gates open at 5:30pm, event starts 6:00pm.  
Guest speaker: Dr. Stephen Borys

## Sponsorship Level:

☐ Gold | \$4,000    ☐ Silver | \$1,500    ☐ Bronze | \$900    ☐ In-Kind (See below)

## Contact Information:

Contact Name:

Company:

Address (incl. Postal Code):

Phone:  Email:

## Social Media accounts:

Instagram: @  Facebook: @

Method of Payment: ☐ VISA    ☐ Mastercard    ☐ Cheque (Booth UC)

Name on Card:

Card #

Exp:  Pin:

## SPONSORSHIP DEADLINE | JULY 31, 2025

To confirm your sponsorship, or for further information, please contact:

**Sunday.Olukoju@boothuc.ca**

**T: 204-794-4486**

## Sponsorship Levels:



GOLD

**\$4,000**

8 complimentary tickets

Logo on website with link

Quarter Page Ad in program

Name/logo on each event table

Logo on screens & verbal recognition  
& sponsor participation at event

Social Media Promotion

Opportunity to be featured on radio  
or in gala promotional materials



SILVER

**\$1,500**

4 complimentary tickets

Logo on website

Name and logo in program

Name on each event table

Social Media Mention



BRONZE

**\$900**

2 complimentary tickets

Logo on website

Name in program

Name on each event table



IN-KIND

**Below \$900**

1 complimentary ticket

Name in program

Benefits are based on  
the value of the  
contributions.



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